



ROZMA AALIMA ANSARI

Versatile Creative Generalist with a sharp visual instinct and a solid foundation in Graphic Design, Business Presentations, and Visual Storytelling. Adept at blending strategic thinking with design execution to craft engaging brand narratives across formats. With experience spanning diverse clients and multicultural projects, I bring a holistic design approach that bridges aesthetics, communication, and impact.

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ADDRESS

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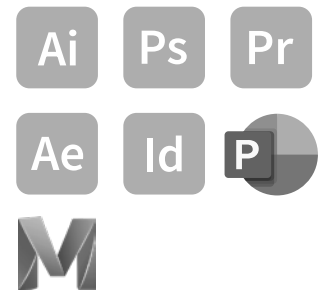
EDUCATION

- **Bachelor of Science in Animation**
Jain University, Bangalore
(2019 - 2022) Score: 89%
- **12th CBSE Commerce**
Good Shepherd Convent
(2017 - 2019) Score: 68%
- **10th CBSE**
Good Shepherd Convent
(2017) Score: 78%

SKILLS

- Visual Storytelling
- Brand Identity Management
- Project Management
- Cross-Cultural Communication
- Time Management
- Team Collaboration

SOFTWARES



WORK EXPERIENCE

Nov 2024 - May 2025 | Indegene Private Limited

Presentation Designer

Currently working at Indegene, managing 4 to 6 projects simultaneously while handling presentations in multiple languages. Responsible for end-to-end project execution, from client meetings to final deck delivery, ensuring high-quality, brand-aligned presentations under tight deadlines. With a more senior role than in previous positions, I oversee complex projects, maintain design consistency, and collaborate with cross-functional teams to optimize presentation storytelling and impact.

July 2022 - Oct 2024 | McKinsey & Company

Business Presentation Designer

Worked at McKinsey & Company for 2.5 years, designing and customizing over 3,000+ PowerPoint presentations while adhering to global brand guidelines and client expectations. Specialized in creating high-impact, visually compelling decks under tight deadlines, ensuring brand consistency across cross-functional design projects. Collaborated closely with teams to deliver polished presentations for high-stakes meetings, maintaining quality, clarity, and adherence to corporate standards. Experienced in managing multiple projects simultaneously, optimizing content for effective communication, and refining visual storytelling to enhance client presentations.

WORK EXPERIENCE

July 2021 - May 2022 | Quantum Gully Pvt. Ltd

Graphic Designer

Designing a wide range of digital marketing materials, including logos, brochures, and social media content, for over 40 brands. Led the creative process from concept to execution, ensuring brand consistency and delivering high-quality visuals that aligned with client objectives. Effectively managed multiple projects under tight deadlines, contributing to impactful brand communication.

Freelancing Projects | Sonu Sood Charity Foundation

Graphic Designer & Product Manager

Worked with Sonu Sood Charity Foundation on a freelance basis, managing graphic design, videography, animation, photography, and VFX for social media campaigns and events. Led project planning, ensured adherence to brand guidelines, and oversaw product design to create cohesive and impactful visual content. Focused on delivering high-quality creative solutions that enhanced the foundation’s outreach and engagement.

Freelancing Projects | A7 Entertainment

Freelance Creative Lead

Specializing in movie promotions and entertainment events, overseeing the creation and execution of event creatives, video content, and brand assets. Managed all aspects of multimedia production, including project planning, visual effects, and product design, ensuring cohesive and high-impact marketing materials. Played a key role in delivering creative solutions for large-scale events and social media campaigns, enhancing brand visibility and audience engagement.

CERTIFICATION

Be10x Certified – Generative AI for Productivity & Design (2024)

Trained in using AI tools for automating tasks across presentation design, data handling, template creation, chart generation, brand research, and workflow optimization. Applied AI to enhance speed, accuracy, and creativity in day-to-day operations.

INTERESTS



LANGUAGES

English Hindi

